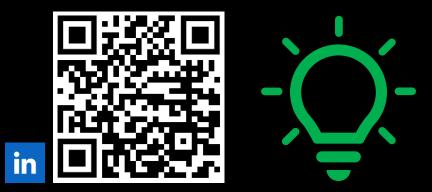
DI Sabrina Bianca Wagner, MBA

Knowledge Management for Engineers and Scientists

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Q | 19.02.2025



Knowledge .Management. is power!

Welcome to Sabrina Wagner,

your independent consultant for knowledge management.

My vision

Customers see their **knowledge** and that of their employees **as a resource** that needs to be managed sustainably and developed holistically.

My mission

To give customers the understanding and tools to **build a successful management system** for knowledge / expertise / skills / know-how from the first consideration to successful operation and continuous development.

I look forward to getting to know to you!

Sincerely,





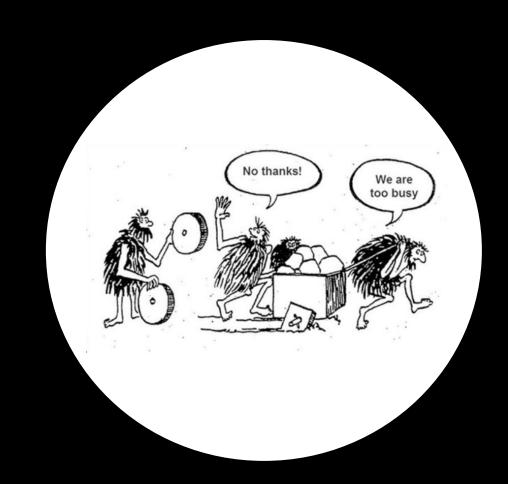
Why Knowledge Management?

For individuals

- Significant reduction in work-time, up to 50%
- Decrease in mental load and stress
- Higher motivation in continuing education

For companies & organisations

- Increase of work effectiveness
- Tailored training programs for employees
- Next leverl efficiency, innovation and competitiveness



KM strategies in today's business landscape are profound and multifaceted and therefore need management strategies that are tailored with respect to the company's culture. **My service is tailoring your KM strategies to get out the most of your companies' collective knowledge.**



My Background

I have been working and studying in engineering and science for more than 18 years.



Regarding knowledge management (KM) I have witnessed the challenges that professionals in these fields face at firsthand in academic as well as industrial settings.

In 2017 I implemented the first KMS successfully after a merger when working as a hardware engineer at Qualcomm Inc. Fascinated by the benefits that KMS brought to my work and others I further refined my approaches during the MBA program at California Lutheran University. After extensive research, studying and collecting KM experiences I put together everything into a KMS strategy program. Now I personally coach organizations during implementation of KM strategy program and other individual challenges related to KM.

My experiences, both as an insider and now as an advisor, have shaped my unique approach to KM – one that is people-centered, decentralized, and highly tailored to meet the specific needs of each client, company, and organization.



What is Knowledge Management?

Sabrina Bianca Wagner 2024

If HP knew what HP knows, we'd be 3 times more productive!

Lew Platt, former Hewlett Packard CEO

It is a systemized way to overview, specify, build, delete, share, change and develop company specific know-how and skills for daily business.

How do we manage knowledge?

With a knowledge management system, in short KMS.

KMS is unlike a conventional management system like, for example a Quality Management System (QMS).

QMS is fact, result and data centered. KMS is people-centered.

If you want to install KMS successfully, the first step is introducing **Knowledge Management Culture** to bring people on board.



My company at a glance

Foundation

2022 in Deutschlandsberg, Austria, Europe as a **one woman-business**

Services

I support clients with applied Knowledge Management strategies in the areas of M&A, organizational development, process optimization, project management and more.

Service Delivery

Strategy Consulting Sessions, Key Notes, Online Courses, WhatsApp Coaching, KM Culture Employee Programs

Philosophy

Tailored and **best possible solutions** based on real experience.

Approach

My **solutions** are carefully crafted to address the specific situation of each client. This personalized approach ensures that the KM strategies implemented are not only effective but also **resonate with the people using them**.

Values

Creativity, Sustainability, Individuality

These values mirror my comprehensive approach to clients challenges.

Customer Benefits

In offering my services, I am committed to systematically establishing KM in your organization using concrete tools and expertise.

My promise

to work alongside you, ensuring that the journey to effective knowledge management leads to real cost savings, a better work environment, and measurable success.



My service for your success

For whom? For companies and organizations commited to embedding KM as a core strategic function ensuring ongoing innovation, efficiency, and competitive advantage.

Consulting Subscription is the ultimate solution for organizations looking to deeply integrate and continuously evolve their KM practices.

Service Delivery

1-1 consultingKey NotesOnline CoursesWhatsApp CoachingEmployee Programs

Strategic sessions about:

Implementation of KMS Knowledge Management Culture Skill-Matrix Money saving potential of KM initiatives KPIs to track KMS implementation KM Toolkit Performance Analytics and Reporting

Benefits

Continuous Improvement and Adaptation, Sustained Competitive Edge, Risk Management and Mitigation Long-Term KM Strategy

My service products for your success:





If you have another idea of collaboration, just let me know:

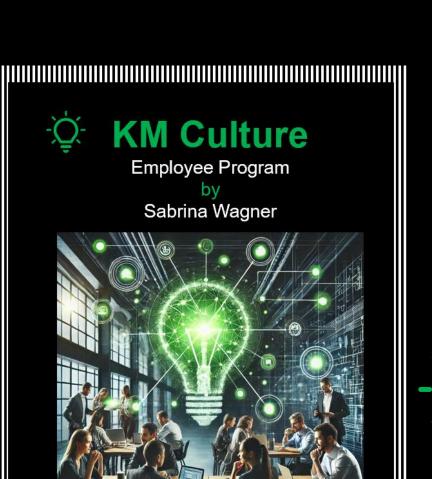
Online Course

Knowledge Management Basics

ONLINE

LEARNING

office@sabrina-wagner.at



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David Church, MBA, PMP Program Management, Bank of America Core Adjunct Faculty and TEDx Speaker Las Vegas, USA

"Having Sabrina speak to our Executive MBA project management class about the intersection of Knowledge Management and Project Management was truly enlighting."

Happy clients



Matthias H. Weissensteiner, PhD Bioinformatician / Researcher Institute of Avian Research Wilhelmshaven, Germany

"I found our conversation very helpful and am planning to consult Sabrina's expertise again in future."



Tibor Zechtmeister Head of Regulatory and Quality Flinn.ai Vienna, Austria

"Sabrina's guidance is not only invaluable, but also deeply impactful in practical applications."



Contact

Knowledge .Manageme is power!

DI Sabrina Bianca Wagner, MBA

> 961

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